

the **DavidK**space
continuing **Education**

the **DavidK**way
the art **Science** of hair **Cutting**

the **DavidK**space • a progressive institute for higher learning • is an education work **Space** where professionals explore the **DavidK**way of iconic **Style** and the ultimate synthesis in the art **Science** of hair **Cutting**.

At the academy we say the spirit of education is evolution. It is a commitment to developing yourself and upgrading your skills. It is a vision of artistic possibility, excellence and service. It is synergy and creativity; it is respect for the past, honoring an elite lineage. Perhaps most important it is your personal contribution to the growth of our craft. continuing **Education** is a pure expression of that evolving spirit.

At the the **DavidK**space we teach “secrets of excellent hair **Cutting** and signature in **Genius** techniques developed by David Kinigson and practiced at the **DavidK**space, salon dada nyc and by top stylists at leading salons throughout America.

Vidal Sassoon once said, “For me cutting hair is architecture with a human element.” Over the years we have learned the combination of a clean line and graduation is that architecture. But, what of the human element?

the **DavidK**way is a discovery in the evolution of advanced haircutting technique and the philosophical exploration of “the human element.” A long time practitioner and coach in transformational studies David Kinigson said, “For me the human element of haircutting is the quest for beauty and excellence. Like the art of bonsai, the human element is intangible; it is attainable, elusive, fleeting and available.”

One could say humanity is your muse.” It is from that musified space we design individually created, instantly identifiable, signature haircuts. If you could have only one fashion accessory, without question an individually created hairstyle is the “iconic” signature accessory to own.

In the space of excellence learn to create with iconic **Style** • an identifiable signature style transcending fashion and trends.

Develop your own iconic **Style** with incomparable attention to detail and a keen awareness of the arts, style, fashion and culture at large.

the art **Science** of hair **Cutting**
iconic **Style** • curriculum **Syllabus**

classic **Design** • 101*

an inspiring 2 • day work **Space**
the art of suitability • silhouette • line • movement
(conversation, demonstrations, theory and limited live hands-on)

our iconic plane blending method of haircutting and original theory about relative mechanics
• create fluid haircuts with a more flattering silhouette • emphasis on growth patterns and planes of the head shape with an introduction to in **Genius** blending and dry haircutting techniques • listening for beauty and consultation fundamentals

modern **Design** • 102*

a motivating 2 • day work **Space**
seamless **Blending** for movement and maximum appeal
(conversation, demonstrations, theory and limited live hands-on)

our inspirational approach of integrating in **Genius** blending techniques with advanced dry haircutting • create one of a kind signature haircuts that blend, move and flow

progressive **Design** • 103*

a thought provoking 2 • day work **Space**
physical **Hair** • evolution beyond geometrics
(conversation, demonstrations, theory and limited live hands-on)
step into a new paradigm • reinvent how you see beauty and feel hair • physical **Hair** the theory of hair relativity • evolutionary theories, techniques and philosophy

general information and program dates

*we respect each person’s level and everyone knows his or her own experience. to get the maximum value from our original theories and syllabus we recommend participating in the entire curriculum, in consecutive order, within a concise time frame

our programs are scheduled every quarter throughout the year
call 561.340.6400 for 2010 program dates, tuition and information
ask about hotel accommodations and discounts

on **Location**
soho **Academy**

alternative **Inspiration** • the cyber **HOOD** collection

In this stimulating two • day work **Space**, you will sneak preview the cyber **HOOD** collection of iconic styles from the **DavidK**space along with the rare opportunity to peak into their imaginative mind and creative process. Once known as the sub culture or the underground, high fashion is currently clued • up by the diversity of a global cyber ethos instantaneously connected by technology. This collective consciousness association is the cyber **HOOD**. Experience demonstrations and inspirational dialogue; makeup ideas and hair color direction; a hands • on cyber **HOOD** challenge and an audiovisual multi • medium collage, which promises to be an awakening assault on your imagination. *If desired, you will have the opportunity to work on live models for an additional cost. Mannequins will be supplied at regular cost.*

custom **Design**

work **Space** by design • “on location” in your salon

each salon has its own special characteristics and a “wish list” of areas they would like to expand and grow

in the intimacy of your own salon focus on areas of concern and expand your technical skills, creativity, team building, training, professionalism and other interests of growth

turn your salon into an education work **Space** when you custom **Design** an “on location” program with the **DavidK**space education **Team**

booking and contact information

call to reserve a space in our programs or to book an “on location” custom **Design** work **Space** in your salon

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