



ÆL			BLUES &	GREENS					VIOLETS			COC	DL BROWN	IS & BLO	NDES	МОС	CHAS		NATURALS	;
LEVEL	.01	.1	.11	.07	.10	.17	.2	.20	.21	.22	.26	.12	.13	.15	.23	.18	.8	.0		.3
10	10.01/10NB	10.1/10B							10.21/10VB				10.13/10BG		10.23/10VG HIGH RESIST				10/10N	
9	9.01/9NB	9.1/9B	9.11/9BB				9.2/9V			9.22/9VV HIGH RESIST		9.12/9BV HIGH RESIST	9.13/9BG				9.8/9M	9.0/9NN EXTRA COVERAGE	9/9N	9.3/9G GOLD NATURAL
8		8.1/8B							8.21/8VB HIGH RESIST				8.13/8BG					8.0/8NN EXTRA COVERAGE	8/8N	8.3/8G GOLD NATURAL
7		7.1/7B	7.11/7BB HIGH RESIST	7.07/7NGr		7.17/7BGr							7.13/7BG		7.23/7VG	7.18/7BM	7.8/7M	7.0/7 NN EXTRA COVERAGE	7/7N	7.3/7G GOLD NATURAL
6		6.1/6B	6.11/6BB	6.07/6NGr		6.17/6BGr							6.13/6BG		6.23/6VG		6.8/6M	6.0/6NN EXTRA COVERAGE	6/6N	6.3/6G GOLD NATURAL
5		5.1/5B	5.11/5BB			5.17/5BGr		5.20/5VVV				5.12/5BV HIGH RESIST	5.13/5BG	5.15/5BRV HIGH RESIST		5.18/5BM	5.8/5M	5.0/5NN EXTRA COVERAGE	5/5N	5.3/5G GOLD NATURAL
4								4.20/4VVV			4.26/4VR			4.15/4BRv			4.8/4M	4.0/4NN EXTRA COVERAGE	4/4N	
3																		3.0/3NN EXTRA COVERAGE	3/3N	
2					2.10/2BBB															
1																			1/1N	





EL	WARM BR	OWNS &	BLONDES	GO	LDS				COPPERS	;						REDS			
LEVEL	.31	.32	.35	.3	.34	.04	.4	.40	.43	.44	.45	.46	.5	.56		.60	.62	.64	.66
10																			
9	9.31/9GB			9.3/9G		9.04/9NC													
8	8.31/8GB			8.3/8G	8.34/8GC														
7	7.31/7GB		7.35/7GRv	7.3/7G	7.34/7GC		7.4/7C		7.43/7CG	7.44/7CC									
6	6.31/6GB	6.32/6GV		6.3/6G	6.34/6GC			6.40/6CCC RUBILANE			6.45/6CRv	6.46/6CR						C6.64/C6RC CARMILANE	C6.66/C6RR CARMILANE
5	5.31/5GB	5.32/5GV	5.35/5GRv	5.3/5G			5.4/5C				5.45/5CRv		5.5/5Rv HIGH RESIST	5.56/5RvR HIGH RESIST	C5.6/C5R CARMILANE	5.60/5RRR DM5	5.62/5RV		
4			4.35/4GRv	4.3/4G							4.45/4CRv			4.56/4RvR HIGH RESIST			C5.62/C5RV CARMILANE		
3																			
2																			
1																			







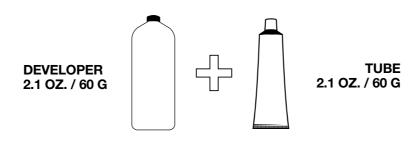
## **PREPERTAION**

The INOA 2-part system is a 1:1 mixing ratio.

#### FOR ONE APPLICATION

- Measure 2.1oz./60g. of INOA ODS<sup>2</sup> Rich Developer (10-, 20-, or 30-volume) into an INOA measuring cup or INOA doser for accuracy.
- Add 1 tube (2.1 oz./60 g) of INOA ODS<sup>2</sup> haircolor.
- Mix together until a smooth, creamy texture is obtained.

LEVEL OF LIFT	INOA 10-VOL 1 level	INOA 20-VOL Up to 2 levels	INOA 30-VOL Up to 3 levels
USAGE	Toning refreshing	Coverage of white	More visible color change



# **APPLICATION**

Apply to dry, unwashed hair with an INOA brush. **DEVELOPMENT TIME:** 35 MINUTES.

# **TECHNICAL RULES**

#### **COVERING WHITE HAIR**

- **Up to 70% white hair:** Apply the chosen target shade and process 35 min.
- Between 70% and 100% white hair: If the chosen target shade is warm, mix ½ tube of the chosen target shade + ½ tube of the Gold Natural shade at the same level. If the chosen target shade is cool, mix ½ tube of the chosen target shade + ½ tube of the Natural shade at the same level. For mid-lengths and ends, use target shade only. Development time: 35 min.

## RINSING

- When development time is complete, add a little warm water to the hair and gently emulsify thoroughly, and rinse until the water runs clear.
- Shampoo twice with INOA-Post Shampoo.

# **TAKE THROUGH GUIDELINES**

MAXIMUM FADING:	LOSS OF DEPTH (2 – 3 LEVELS) + TONE
INOA (10-vol) DIARICHESSE	Take through immediately (TTI) Take through last 20 minutes
MODERATE FADING: INOA (10-vol) DIARICHESSE DIALIGHT	LOSS OF DEPTH (1 LEVEL) + TONE Take through last 15 – 20 minutes Take through up to 20 minutes Take through up to 20 minutes
MINIMAL FADING: INOA DIARICHESSE DIALIGHT	SLIGHT LOSS OF TONE Take through last 5 minutes Take through up to 10 minutes Take through up to 10 minutes









# AMMONIA-FREE CONCENTRATED COOL COLOR MIXERS, PERFECT FOR:

- Neutralization Avoid brassiness with exclusive professional color
- Creativity Create special color effects and personalized results



#### MIXING INSTRUCTIONS

Mix 2.1 oz./60 g of INOA ODS $^2$  Rich Developer (10-,20-, or 30-volume) with 0.5 oz./15 g\* of INOA Mix shade and 1.6 oz./45 g of INOA target shade (1:1 ratio of INOA ODS $^2$  Rich Developer to INOA Mix shade and INOA target shade).

# ON PRE LIGHTENED HAIR

- INTENSE EFFECT: Mix 2.1 oz./60 g of INOA ODS<sup>2</sup> 10-volume Rich Developer with 2.1 oz./60 g of INOA Mix shade alone (1:1 ratio).
- PASTEL EFFECT: Mix 2.1 oz./60 g of INOA ODS<sup>2</sup> 10-volume Rich Developer with 0.7 oz./20 g of INOA Mix shade and
- 1.4 oz./40 g of INOA CLEAR (1:1 ratio).\*\*
- \*Amount suggested on pigmented hair. INOA Mix is not for covering white.
- \*\*Proportions of INOA Mix shade and INOA CLEAR can be varied as long as they are mixed in a 1:1 ratio with INOA ODS<sup>2</sup> 10-volume Rich Developer.



#### ONE SHADE, MULTIPLE POSSIBILITIES

- Break the base
- Subdue the intensity of tone
- Create a lighter shade
- Use as a corrective tool
- Use to dilute another shade for colormatching and refreshing on mid-lengths and ends
- Glossing on its own with 10-volume developer
- Create pastel shades with mixers, Carmilane, DM5 or Rubilane shades

