

COLOR THEORY

L'Oréal works with the existing principles of color theory.

level	tone
10 very lt. blonde	N natural
9 light blonde	B blue .1
8 blonde	V violet .2
7 dark blonde	G gold .3
6 light brown	C copper .4
5 brown	Rv red-violet .5
4 dark brown	R red .6
3 darkest brown	Gr green .7
2 brownish black	M mocha .8
1 black	

DUAL CODING SYSTEM

example:

5GV
5.32

level of color

primary tone of color

secondary tone of color

LAW OF COLOR

- Opposite colors on the color wheel will counteract or neutralize each other
- Opposite colors on the color wheel are also complementary

