

COLOR THEORY

L'ORÉAL PROFESSIONNEL WORKS WITH THE EXISTING PRINCIPLES OF COLOR THEORY.

level	tone
10 pale blonde	N natural
9 very light blonde	B blue .1
8 light blonde	V violet .2
7 blonde	G gold .3
6 dark blonde	C copper .4
5 light brown	Rv red-violet .5
4 brown	R red .6
3 dark brown	Gr green .7
2 darkest brown	M mocha .8
1 black	

DUAL CODING SYSTEM

**EXAMPLE: 5GV
5.32**

level of color

primary tone of color

secondary tone of color

LAW OF COLOR

- Opposite colors on the color wheel will counteract or neutralize each other
- Opposite colors on the color wheel are also complementary

