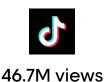
French Balayage Milky Tech guide.

A



#Milktea color trend is taking over social.

Inspired by the rich hues when you shake up milk in your tea.





A soft, lived in root plus open air babylight throughout with curated Dia light #milktea recipes for a creamy finish.

Perfect for all hair types & bases.

What's your #milktea recipe?

Milky Toffee



Milky Cocoa



Milky Brown Sugar



Milky Chocolate



Get the #milktea look, effortlessly.

NEW Milky Technique.



Step 1. Lighten with Blond Studio.

Thin slices to create weaved & cushioned babylights with open air painting.



Step 2. Gloss with Dia light.

Milky finish through curated Dia light recipes.

PRO TIP

Apply Metal Detox Pre-treatment for long lasting color results.

Discover your endless color technique possibilities inspired by #milktea.





Regrowth: Dia light ½ 8.18 + ½ 7.8

Lengths & Ends: Dia light ¾ 10.23 + ¼ 10.32





After.

Dia light ½ clear + ¼ 10.13 + ¼ 10.82.





Dia light ½ clear + ¼ 10.82 + ¼ 10.13

Before.



Lengths & Ends: Dia light 3/4 9.13 + 1/4 7.8

1/2 7.8 + 1/2 8.18

Regrowth: Dia light

Curated #milktea recipes by our pros.



Milky Toffee @minkimcolorist

[Balayage] Blond Studio 9 Bonder Inside [Tone] Dia light Clear + 10.23



Milky Chai @jeremiahcookpro

[Balayage] Blond Studio 9 Bonder Inside **[Tone]** Dia light 10.18 + 10.32 + 9 + 8.18 6-vol

Curated #milktea recipes by our pros.



Milky Ginger @adina_pignatare

[Balayage] Blond Studio [Tone] Dia light 9.82 + 7.13



Milky Pearl @jess.stylist

[Balayage] Blond Studio 9 BS [Root] Dia light 7 + 7.13 [Tone] Dia light 10.13 + 10.23

Get milky creamy hues with our Blond Studio lighteners + Dia light.

Lightening tool kit.



Blond Studio 9 Bonder inside

With bonder inside for accelerated lift with care.

Blond Studio 9 Oil Developer.

Blond Studio 9

Lightening powder to lift dark bases.

Blond Studio 9 Oil Developer.

Blond Studio Clay 7

Ammonia-free clay for precise painting

Majicrème Developer.



Get milky creamy hues with our Blond Studio lighteners + Dia light.

The toner pros know and love.



Controlled application. Gel-crème consistency for precision application.



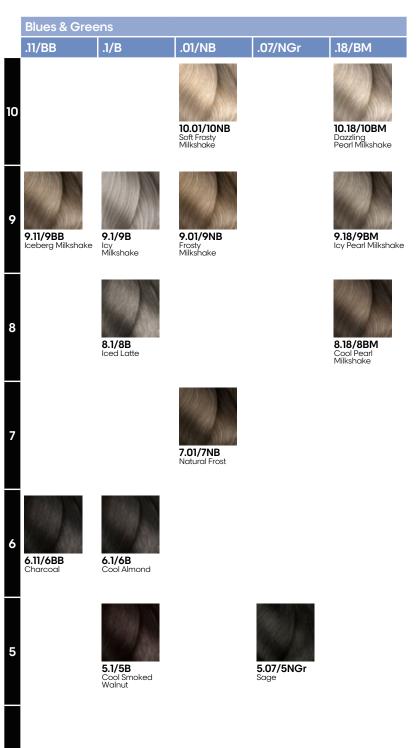
Flexible processing time. (2-20 minutes).



+30% more conditioning*. Conditions hair after lightening and color services.

*vs. uncolored hair.







Violets

.21/VB

10

9

8

7

6



10.21/10VB Pearl Sorbet Milkshake



9.21/9VB Sorbet Milkshake



8.21/8VB Icy Sorbet



.22/VV

10.22/10VV Iridescent Berry Milkshake



9.2/9V Iridescent Milkshake

.2/V



.02/NV

10.02/10NV Soft Pearly Milkshake



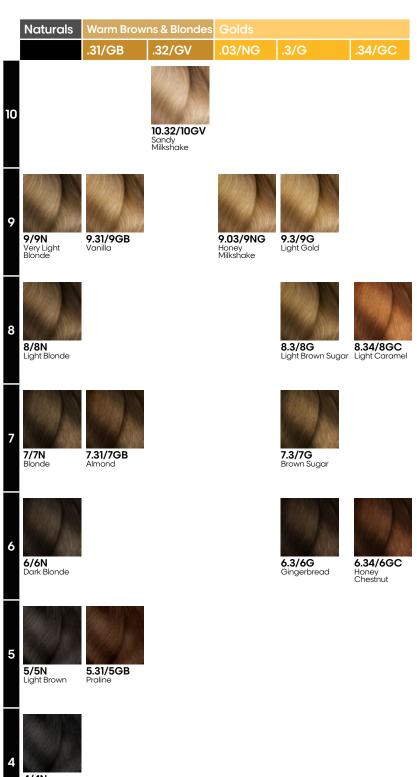
9.02/9NV Pearly Milkshake

5



	Cool Browns	& Blondes	Mochas		
	.12/BV	.13/BG	.23/VG	.82/MV	.8/M
10	10.12/10BV Frosty Pearl Milkshake	10.13/10BG Vanilla Macaroon Milkshoke	10.23/10VG Pearly Gold Milkshake	10.82/10MV Pearly Glow Milkshake	
9	9.12/9BV Pearl Milkshake	9.13/9BG Cool Buttercream		9.82/9MV Iridescent Beige Milkshake	
8			8.23/8VG Lavender Honey		
7	7.12/7BV Cool Beige	7.13/7BG Satin Blonde			7.8/7M Mocha Latte
6		6.13/6BG Walnut	6.23/6VG Hazelnut Honey		
5					





4/4N Brown



	Coppers		Reds			
	.43/CG	.40/CCC	.45/CRv	.46/CR	.64/RC	.66/RR
10						
9						
8	8.43/8CG Copper Sunset					
7	7.43/7CG Sunset Rubilane™*	7.40/7CCC Firelight				
6			6.45/6CRv Cinnamon	6.46/6CR Autumn DM5/ Rubilane™*	6.64/6RC Garnet DM5/ Rubilane™*	

Rubilane™*

5

4



5.66/5RR Ruby DM5/ Rubilane^{™*}







Color theory.

Dual coding system



[Example]

5.32 Level of color ______ Primary tone of color _____ Secondary tone of color _____

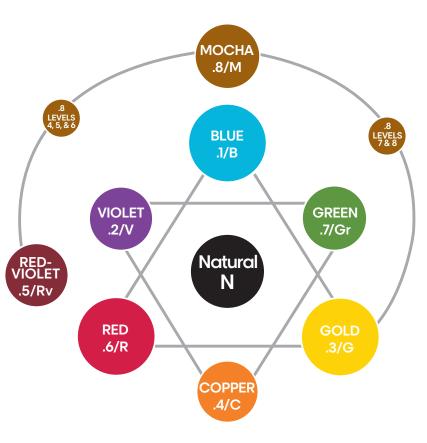
5GV



Color theory.

Law of color

- Opposite colors on the color wheel will counteract or neutralize each other.
- Opposite colors on the color wheel are also complementary.





Mixing guidelines.

Preparation

1:1.5 mixing ratio

1 tube (1.7 oz.) to 2.6 oz. Diactivateur developer
Measure 2.6 oz. of 6-vol. (1.8%) or 9-vol. (2.7%)
Diactivateur Developer, depending on the desired intensity of the result.

Application

On dry hair, spray Metal Detox Pre-Treatment on each section and apply Dia Light formula with a brush or a bottle on regrowth, mid-lengths or ends.

On wet hair, after shampooing with Metal Detox Shampoo apply Dia light formula with a brush or bottle on pre-lightened hair.

Flexible processing time: 2 to 20 minutes

Liquifier

[Best for]

Fast, bottle application

Toning all over

[How to use]

Step 1: Mix your Dia light shade + Diactivateur developer at 1:1.5 Ratio.

Step 2: Add Dia light Liquifier to formula and mix.

For half dose, add .2 oz. of liquifier. For full dose, add .4 oz. of liquifier.

*Liquifier only to be used with Dia Light + Diactivateur developer. Liquifier is not a developer.

Rinsing

When development time is complete, add a little warm water to the hair and gently emulsify.

Thoroughly rinse color from the hair and shampoo with Metal Detox Shampoo to pro guarantee your color result. Follow with Metal Detox mask.



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for more information contact L'Oréal Professionnel's hotline at 1.800.345.5012

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