Majirel

Even rich, long-lasting color.

Mixing Guidelines:

1 to 1.5 mixing ratio.
1 tube + 3 oz. Majicrème Developer.

Measure 3 oz. of Majicrème Developer 12.5-vol., 20-vol., or 30-vol. depending on the desired intensity of the result.

Level of lift	20-Vol up to 2 levels	30-Vol up to 3 levels
USAGE	Coverage of white	Maximum lift

Development time: 35 minutes.

*Carmilane™, Rubilane™ & DM5 WARNING: It is imperative that Carmilane™ Rubilane™ and DM5 shades be used alone. They must not be used in combination with any other shade from a different technology family. FOR EXAMPLE, Carmilane™ 5.60 can be mixed with Carmilane™ 6.66.

Coverage of white:

Over 50% white

Client's target shade	Mixing instructions
Warm target shade	½ tube of the desired shade + ½ tube of the corresponding level Gold shade (.3/G)
Cool target shade	½ tube of the desired shade + ½ tube of the corresponding level Natural shade (N)

Under 50% white
Choose the client's desired Majirel shade.

Majirel Cool Cover

Intense cool reflects for extreme cool coverage & perfect neutralization of warm tones.

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Level of lift	20-Vol up to 2 levels	30-Vol up to 3 levels
Usage	Coverage of white	Maximum lift

Development time: 35 minutes.

Coverage of white:

Level of Lift	Mixing instructions
Level 3-5	For up to 100% coverage of white hair, apply target shade without mixing
Level 6 & above	For up to 100% natural coverage of white hair, apply target shade For up to 100% opaque coverage of white hair apply ½ target shade + ½ natural shade on the same level

Application and rinsing guidelines. For all Majirel technologies.

Application

Virgin application

- Apply mixture to the mid-lengths and ends ½ inch from the scalp
- After finishing the application on Zones 2 and 3, apply immediately to the regrowth area (Zone 1) with freshly mixed product.
- Process for full development time 35 minutes

Re-growth application

- Apply to dry, unwashed re-growth
- Process for full development time

Rinsing

When development time is complete, add a little warm water to the hair and gently emulsify. Thoroughly rinse color from the hair and shampoo twice with L'Oréal Professionnel Post-Color Shampoo.

L'ORÉAL PROFESSIONNEL PARIS

lorealprofessionnel.us | lorealpro_education_us
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for more information contact L'Oréal Professionnel's hotline at 1.800.345.5012

LPSEPMAJ03 • 09/25

Improved

Majirel

Permanent crème haircolor.
Same 100% grey coverage,
same taste of color you know & love.

L'ORÉAL PROFESSIONNEL PARIS

What's the same?

Taste of color.

100% grey coverage.

35 MIN
1 to 1.5 mixing ratio, 35-minute processing time.

What's changed?

Odor trapping technology for reduced ammonia odor.

Easier dispensing seamless mixability.

Better value larger 2oz tube.

Majirel

Permanent crème color.

L'ORÉAL PROFESSIONNEL PARIS

Blues				Violets				Cool Browns & Blondes				Mochas	Naturals		Warm Browns & Blondes			Golds				Coppers						Reds					
.10/BBB	.11/BB	.1/B	.12/BV	.21/VB	.22/VV	.20/VVV	.26/VR	.18/BM	.15/BRv	.13/BG	.23/VG	.8/M	.0/NN	-/N	.31/GB	.32/GV	.52/RvV	.03/NG	.3/G	.34/GC	.35/GRv	.04/NC	.4/C	.43/CG	.40/CCC	.44/CC	.45/CRv	.46/CR	.62/RV	.5/Rv	.56/RvR	.64/RC	.66/RR	.60/RRR
10		10.1/10B	10.12/10BV	10.21/10VB										10/10N	10.31/10GB																		
9	9.11/9BB	9.1/9B	9.12/9BV		9.22/9VV					9.13/9BG				9/9N	9.31/9GB			9.03/9NG	9.3/9G														
8	8.11/8BB	8.1/8B		8.21/8VB						8.13/8BG			8.0/8NN	8/8N	8.31/8GB				8.3/8G	8.34/8GC		8.04/8NC		8.43/8CG									
7	7.11/7BB	7.1/7B	7.12/7BV					7.18/7BM		7.13/7BG	7.23/7VG	7.8/7M	7.0/7NN	7/7N	7.31/7GB				7.3/7G		7.35/7GRv	7.4/7C	7.43/7CG	7.40/7CCC Rublone™	7.44/7CC	7.45/7CRv Rublone™								
6		6.1/6B								6.13/6BG	6.23/6VG	6.8/6M	6.0/6NN	6/6N		6.32/6GV			6.3/6G	6.34/6GC							6.45/6CRv	6.46/6CR Rublone™				6.64/6RC Cromûrene™ Rublone™	6.66/6RR Cromûrene™	
5		5.1/5B	5.12/5BV					5.26/5VR DMS	5.18/5BM	5.15/5BRv		5.8/5M	5.0/5NN	5/5N		5.32/5GV	5.52/5RvV		5.3/5G		5.35/7GRv	5.4/5C							5.5/5Rv				5.60/5RRR Cromûrene™
4					4.20/4VVV					4.15/4BRv		4.8/4M	4.0/4NN	4/4N					4.3/4G		4.35/7GRv						4.45/4CRv	4.62/4RV DMS		4.56/4RvR			
3														3/3N																			
2	2.10/2BBB																																
1														1/1N																			

Clear

One shade, multiple possibilities.

- Soften the intensity of the tone.
- Create a lighter or custom shade.

Cool Cover.

Specially formulated for **ultra cool, opaque coverage.**

Blues & Greens | .1/B, .17/BGr

8.1/8B | 7.1/7B | 6.1/6B | 5.1/5B | 6.17/6BGr | 5.17/5BGr

Naturals | -/N

9/9N | 8/8N | 7/7N | 6/6N | 5/5N | 4/4N

Boosters.

Blue | Violet | Green | Copper

Mixing Ratio:

.25 Majirel Booster + Majirel Shade + Developer

If the violet booster is used with a level 8 and up, be cautious and use a very small amount. For less intensity, use less of the booster. For more intensity, use more of the booster.

Development time: 35 minutes.

Color theory.

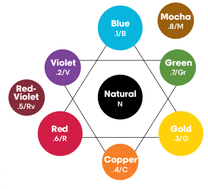
Dual coding system

LEVEL	TONE
10 pale blonde	N natural
9 very light blonde	B blue 1
8 light blonde	V violet 2
7 blonde	G gold 3
6 dark blonde	C copper 4
5 light brown	Rv red-violet 5
4 brown	R red 6
3 dark brown	Gr green 7
2 darkest brown	M mocha 8
1 black	

Example: 5GV 5.32

Level of color
Primary tone of color
Secondary tone of color

Law of color



- Opposite colors on the color wheel will counteract or neutralize each other.
- Opposite colors on the color wheel are also complementary.